

FIND YOUR FASHIONS

What's cool at your school—this year?

On page 6 we discuss some great ways to cover current events of the world in your yearbook. But what about what's hot and what's not at your school?

Do you cover fashions and trends in your yearbook? We recently were asked for some ideas on covering fashion so we jumped into a few of our favorite yearbooks and

Middle schoolers do it right

The cool examples of comparing today and yesterday's fashions (below) is from the 2007 *Surfer* created by the staff at Coronado Middle School in Coronado, California. The staff did a super job of showing the different styles of clothing worn on their campus with quotes from the pictured students. The "Then and Now" comparisons were to carry on their theme of the same name, used to celebrate their 50th anniversary.

Fashionable then & Now

From jumpers to skater jeans, trends have changed over time, but good styles have always remained the same.

"I dress like a skater because I skate a lot. Different styles are interesting, and there are a lot of different styles and patterns."
-Darrion Sands

"It's kind of cool because with fashion you get to re-live how students used to dress in the old days."
-Courtney West

"Old fashions are kind of suprising and funky. It's a change but at the same time it fits."
-Joseph Pack

"Old fashions are okay, but I really love skinny jeans!"
-Jeanette Benlatreche

here is what we came up with. These are just a few ideas to wet your appetite. We hope they give you some new ways to cover fashions and fads in your yearbook. Use them as is or adapt them to make them your own.

Quiz and great captions bring out the best for this spread

The staff of the 2007 *Thalassa* of San Clemente High School in the California city of the same name produced the excellent fashion spread at top right. It has great design ele-

TALKING FASHION

TRITONS OWN

DEMIDREAM

LITTLE BLUE DRESS

BOOT FORCE

Get Style? ...think again! This quiz separates FASHIONISTAS from FASHION IWINNARES

DYNAMIC DUO

In Vogue

is far new faces

ments that make it not only fun to read but full of great reader-pleasing info.

All captions include quotes from the people showing off their style while the quiz at the bottom of the spread does a great job of making the entire spread fun for all to read and get into.

Check out what I used to wear before I knew better
Below is a superbly designed

QuickRead that was part of a fashion article in the 2007 *Panorama* from North Cobb High School in Kennesaw, Georgia. The staff asked students to remember their fashion follies from their freshman year and then tell how and why they had changed their look. Great idea!

Ready to get fashionable yourself? You should. It's a great way to cover more students in your yearbook.

Rafay Nabeel, 11th

Then:
"Before band shirts I wore button down shirts and cargo pants. The White Power Ranger inspired me to grow out my hair."

Now:
"Being a rock star, I have to dress the part, so I wear skinny jeans. My bandana serves many purposes, including looking cool."