

Last-Minute Ideas: Clubs

Still working on the club section and need some ideas? Here are a few for you to try. Two we grabbed from 2003 yearbooks so you could see them visually, and the others we just want you to remember right here.

The club section shouldn't be a list of the goals and plans of the club. 90% of the club copy that we read is the story of what the club planned to do.

It shouldn't be a section where your club group photos are the largest or only photos in the section. Emphasize action or emotion photos as your major or dominant photos.

It should be a very interesting section and you can make it so by deciding to stop covering all the clubs at your school. I know this sounds like I'm nuts but you know as well as I do that not every club actually does something. Some only get together for the yearbook picture. So, make sure that all clubs get a group shot and then decide that only active clubs get candid shots. And only those clubs that really do something unusual get copy or feature coverage. For some other great ideas, see what these schools have done with their club sections. □

AUDIENCE VIEWPOINT
To the right of Contra Otto and Clara Lee, Theopian Jennifer Murphy watches as her friends practice their songs in the show choir. She's responsible. Jennifer performed in numerous productions, including a supporting role in *Harvey* and company manager of *Bliss From the Past* 2001 throughout her junior year, and many others freshman and sophomore year. Jennifer also helped other stage performers get on their stage makeup. "I really enjoy participating in all aspects of theatrical productions. It's really rewarding to see the final product of a show after practicing for several weeks and spending many hours after school."

PAIRS PRACTICE
On the stage, Theopians David Fraga and Stefanie Woodburn rehearse their scenes for *Showstoppers*. The show choir was preparing for the winter music concert held in December. Nearly all of the *Showstoppers* were also Theopians because to them, singing, dancing, and acting went hand in hand. David was inducted into Theopians at the end of sophomore year, but Stefanie never applied. "Although I participate in alot of Churchill theater, I never had the time to create my theopians and see if I had enough to apply for Theopians," said Stefanie. "The criteria for acceptance is very high, and I know alot of aspiring actors that don't make the cut when they apply for the first time."

QUALIFYING
Theopian Terry Tamm practices his lines before going on stage. To qualify for the Theopian Honor Society, students filled out a form stating the number of shows they had been in. Points were given depending on the actor's part in the play. "Being inducted into the Theopians was a great honor for me," said Terry.

BREAK A LEG
Theopian Emily Schlemmer practices at an after school dress rehearsal for *Showstoppers*. Emily performed in shows such as *The Music Man*, and *Bliss from the Past*. In order to qualify for membership in the society, students must have participated in a certain number of shows and have dedicated many hours towards theater and such.

The QuickRead at right is from the 2003 Legacy at Carl Harrison High School in Kenesaw, GA.

It is a superb example of what you might do in you organizations section to make it more interesting with a minimum amount of work. We love the "Members Only" idea.

On the left, as an alternative to all the repetitive, traditional body copy that has been written in club sections over the years, the staff of the 2003 Finest Hours at Winston Churchill HS in Potomac, MD, decided to forgo body copy and only use long (4-5 sentences each) captions to tell the story in clubs. This approach is easier to make interesting to the reader and can be used with effect in Academics as well.

Club House Straight UP!

Enter at your own risk!

What is your favorite thing about Spanish Club?

Jessica Bernar 9
"Working with Senora Brown, because she is a good role model"

Erin Hill 9
"Being able to do community service with friends,"

Cody Cox 9
"I like helping little kids so they have a chance to pass a class and helping homeless people."

Brian Ermlich 12
"Going to Hayes and reading the first graders stories, because it's good to see young people learning."

Karen Edwards 9
"I like how it is laid-back, because I don't feel pressured to do stuff. I can do it because I want to, not because I have to."

Members Only!!

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